

FESTIVE FOOTFALL PACKAGE

Turn the Christmas celebration season into your most profitable yet!

This package is designed to put your brand right in front of shoppers, diners, and party goers when they're ready to spend. Drive bookings, fill tables, and boost Christmas sales with Island wide bus adverts, filled cinema seats and a digital ad on a busy route into Douglas.

**6-week advertising
package for only** **£1,195**

- ✓ **Bus Back**
- ✓ **20 second Palace Cinema advert**
- ✓ **10 second South Quay Screen advert**

Please note: All contracts on this package will incur an additional £105 production & installation fee. All prices do not include VAT, E&OE.



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FESTIVE SPARKLE PACKAGE



Own the season with a campaign that reaches thousands of eyes as they travel, shop & head to the movies.

Sky Digital allows high level geo & demographic targeting, and we're offering a package that complements this with advertising sites at two busy Island hubs. This is designed for businesses that want to shine brightest during the Christmas season.

**6-week advertising
package for only £1,650**

- ✓ 20 second Airport Gate screen
- ✓ 20 second Palace Cinema advert
- ✓ 20 second Sky Digital advert
(Sky apps, streaming, YouTube, podcasts & more)

Please note Prices do not include VAT, E&OE.



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