

SEA TO SUMMIT PACKAGE

Get your brand noticed by thousands of daily travellers, commuters, and fun-seekers at key locations across the Island. Plus, when you book for three months or more, we'll add bonus screen time at the sea terminal to boost your reach even further.

Four locations included in this package which include:



South Quay Screen

Prime location where you'll reach more than 88,000 cars passing by every week.

Palace Cinema

2 screens, captured audience. Box office hits with Superman: Legacy & Jurassic Park this summer



Manxman Ferry

Reach 600K+ annual passengers through 7 screens across the ship and in all cabins

Airport Arrivals

Meet & greet area in arrivals concourse receiving 650k+ passengers every year

£1,275

Test it for 1 month

- ✓ 4 major locations
- ✓ Free creative upload
- ✓ Available now

£2,250

Get Recognised in 2 months

- ✓ 4 major locations
- ✓ Free creative upload
- ✓ Free creative swaps during campaign
- ✓ Available now

£3,825

See results in 3 months

- ✓ 4 major locations
- ✓ Free creative upload
- ✓ Free creative swaps during campaign
- ✓ **Bonus: Additional 20 seconds on Sea Terminal Screen**

Prices do not include VAT, E&OE

✉ Hello@lomad.com ☎ 01624 620440



ISLAND EXPLORER PACKAGE

With Steam Packet ferry ads and internal bus panels, this package puts your brand in motion across land and sea. It's a smart, simple, and cost-effective way to boost your brand's visibility across the Isle of Man during the brightest, busiest, and most energetic season of the year.

Three locations included in this package which are:



Bus Internals

With 74 routes and more than 3.6 million annual passengers this is a great way to reach people while in transit across the island.



Sea Terminal

More than 1.5 million people are expected to pass through the Sea Terminal doors annually for travel and leisure.

Manxman Digital & Manannan Posters

An impressive 620k+ passengers travel on board. With long dwell times it's the ideal spot.

Package options include:

£660

Try it for 1 month

- ✓ 3 transport links
- ✓ Organised print & installation
- ✓ Free digital artwork upload

£1,320

Be seen for 2 months

- ✓ Preferred placement
- ✓ Free monthly digital upload
- ✓ Discount applied

£2,640

Get noticed in 3 months

- ✓ Best placements
- ✓ Free digital upload & refreshes
- ✓ Discount applied across all placements

All contracts require £455 one off production & installation fee. Prices do not include VAT, E&OE

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