

South Quay Digital Screen

This outdoor digital advertising site is situated at one of the busiest junctions in Douglas, Isle of Man.

The digital screen is positioned on the Island Tyres & Autocare building, situated on South Quay.

The site can be seen from as far away as Station Hill, catching the eye of drivers and passengers on their work commute, after their weekly Tesco shop, or just out and about during the course of their day.

All advertising slots are 10 seconds in duration. The advertising loop will be capped at 3 minutes long, accommodating a maximum of 18 advertising slots.

This site is one of the most popular advertising locations on the Island, so sign up now to reserve your position!

On a 12-months contract, advertising rates start at just £300 month, and the adverts featured can be changed as often as you like at no additional charge. Full details are shown below.

South Quay Digital Advertising Screen – Pricing Structure

Advertising Contract Duration	Monthly Fee £	Contract Value £
1 month	395	395
3 months	350	1,050
6 months	325	1,950
12 months	300	3,600

All prices quoted do not include advertisement design fees or VAT. E&OE.

ISLAND TYRES & AUTOCARE Est. 1999

High impact
digital advertising
with rates you'll love

DAVANTI
TYRES

South Quay Digital Advertising Screen – Specifications

Size	Resolution	Mode
576px(w) x 128px(h)	300 pixels per inch	RGB 32 Bits/Channel
Duration	Supported file types	
10 seconds	png, jpg, gif, mp4, mpeg, avi, mov, webm, flv	

Advertising exposure
estimated at over

8,000*
cars

per day or

56,000*
vehicles per week!



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On a 12-months contract, advertising rates start at just £400 month, and the adverts featured can be changed as often as you like at no additional charge. Full details are shown below.

South Quay Digital Advertising Screen – Pricing Structure

Advertising Contract Duration	Monthly Fee £	Contract Value £
1 month	500	500
3 months	450	1,350
6 months	425	2,550
12 months	400	4,800

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Did you know that the 2021 census showed a whopping 109% increase in the number of cars on the island's roads? This means that there's a potential of 8360 cars driving past the South Quay screen every day, giving your brand more visibility than ever before.

