

# Palace Cinema

When people go to the movies, they are a captive audience. Unlike television or online advertising, where viewers can easily skip or tune out commercials, cinema ads are displayed on a large screen and viewers are more attentive before the main feature starts.

**We offer flexible advertising contracts, which allow you to 'cherry pick' the weeks or months you would like the ad to be shown.**

## Rates

### 30 Second Advert

Per week	4 week rate	13 week rate (-5%)	26 week rate (-10%)	52 week rate (-15%)
£165	£660	£2,038	£3,861	£7,293

### 20 Second Advert

Per week	4 week rate	13 week rate (-5%)	26 week rate (-10%)	52 week rate (-15%)
£120	£480	£1,482	£2,808	£5,304

## Complementary sites?

Ask us about other advertising spaces that work well alongside cinema advertising.

## Here to help!

If you need assistance with the production of your advert, we can help. Talk to us about your options.