

Broadway Cinema

When people go to the movies, they are a captive audience. Unlike television or online advertising, where viewers can easily skip or tune out commercials, cinema ads are displayed on a large screen and viewers are more attentive before the main feature starts.

We offer flexible advertising contracts, which allow you to 'cherry pick' the weeks or months you would like the ad to be shown.



Complementary sites?

Ask us about other advertising spaces that work well alongside cinema advertising.

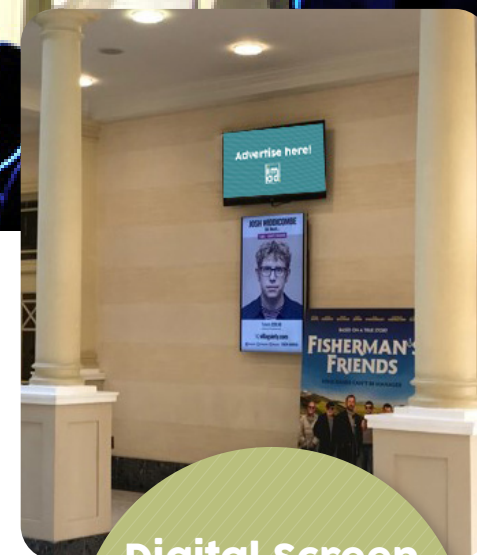
Rates

30 Second Advert

Per week	4 week rate	13 week rate (-5%)	26 week rate (-10%)	52 week rate (-15%)
£150	£600	£1,852	£3,510	£6,630

20 Second Advert

Per week	4 week rate	13 week rate (-5%)	26 week rate (-10%)	52 week rate (-15%)
£100	£400	£1,235	£2,340	£4,420



Digital Screen Add on: £50 per month
for Broadway Cinema Advertisers.