

# Broadway Cinema

When people go to the movies, they are a captive audience. Unlike television or online advertising, where viewers can easily skip or tune out commercials, cinema ads are displayed on a large screen and viewers are more attentive before the main feature starts.

**We offer flexible advertising contracts, which allow you to 'cherry pick' the weeks or months you would like the ad to be shown.**



## Complementary sites?

Ask us about other advertising spaces that work well alongside cinema advertising.

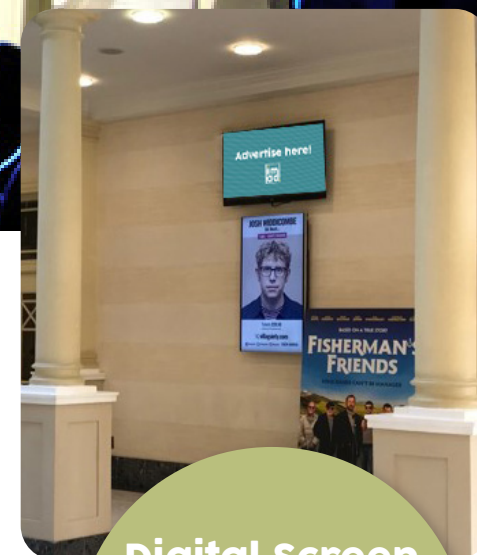
## Rates

### 30 Second Advert

Per week	4 week rate	13 week rate (-5%)	26 week rate (-10%)	52 week rate (-15%)
£160	£400	£1,235	£2,340	£4,420

### 20 Second Advert

Per week	4 week rate	13 week rate (-5%)	26 week rate (-10%)	52 week rate (-15%)
£70	£280	£864.50	£1,638	£3,094



**Digital Screen Add on: £50 per month** for Broadway Cinema Advertisers.