

Isle of Man Airport

The Isle of Man Airport is a busy regional airport operating domestic and international flights for business and leisure travellers.

Check out the various advertising options available reaching an average of 64,000* passengers every month.



170,000+
passengers in Q3 2023



Most flown route
Gatwick



3
operating airlines



Flights to & from
16 destinations

65%

of visitors to the
Isle of Man travel by air



15,232
flights per year
(FLIGHTS JAN – DECEMBER 2022)

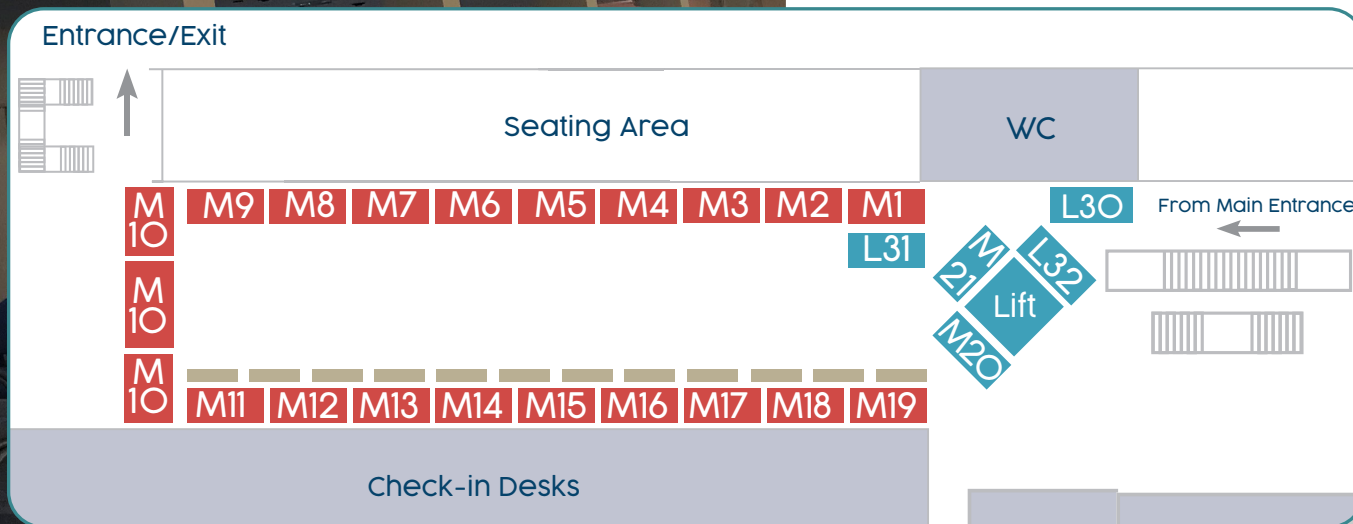


Zone 1 Check in

Site Ref	Type	£ per year
M1 - M9	A	POA
M10	S x 3	POA
M11 - 19	A	POA
M20	A1	Sold
M21	A1	Sold
Lift Shaft	S	Under offer
L30	B	Sold
L31	B	£2,450
L32	B	£2,450

Rates

- Sold
- Available
- Digital Information Screen



Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S TBA

Ready to go?

From receipt or approval of final artwork production and installation usually takes 7-10 working days.

Zone 2 Security

Rates

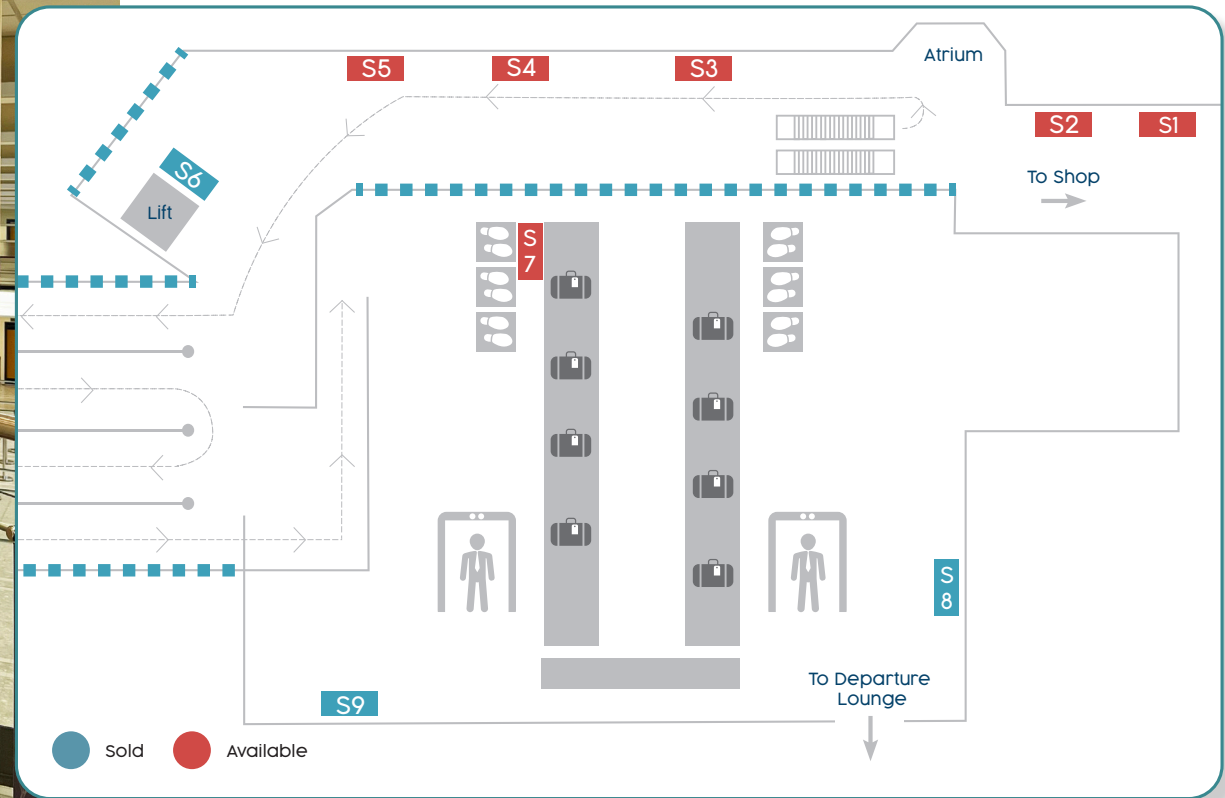
Site Ref	Type	£ per year
S1	B	£3,000
S2	B	£3,500
S3	S	£6,000
S4	A	£4,500
S5	C	£6,000
S6	C	Sold
S7	S	See notes*
S8	S	Sold
S9	S	Sold

Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S Special sizes, please ask

Areas marked with  show window vinyl branding positions, which are currently sold

*Sold as a package with site S3



APPLEBY
 INTELLIGENT AND INSIGHTFUL
 OFFSHORE LEGAL ADVICE AND SERVICES
 DELIVERED WITH PERSPECTIVE.

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Zone 3 Departure Lounge



Scan this code



Rates

Site Ref	Type	£ per year
U1	A	£1,500
U2	S	£1,500
U3	S	£1,500
U4	S	£2,500
U5	S	£2,500
U6	C	£3,000
U7	C	Sold
U8	C	Sold
U9	A	Sold
U10	S	Sold
U11	S	Sold
U12	S	Sold
U13	S	Sold
Table wraps	S	£5,000

- Sold
- Available
- D Digital Screen
- Airport Information Screen

Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S TBA

Ready to go?

From receipt or approval of final artwork, production and installation takes 7-10 working days unless otherwise stated.

Zone 4 Departing Passengers Holding Lounge

Ready to go?

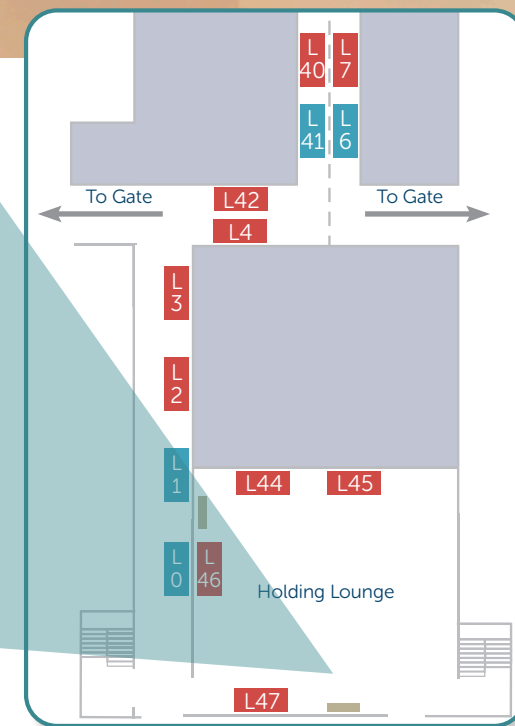
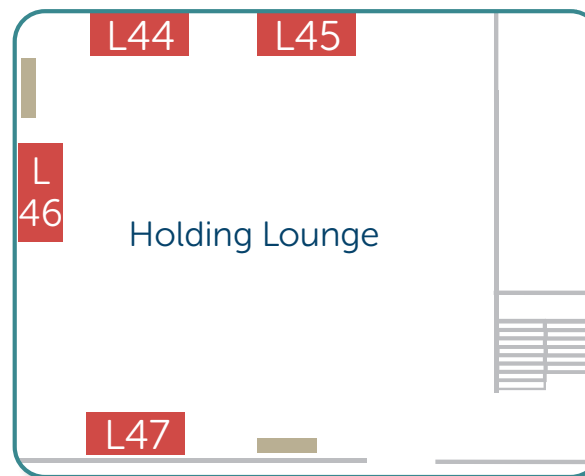
From receipt or approval of final artwork, production and installation takes 7-10 working days unless otherwise stated.

Rates

Site Ref	Type	£ per year
L44	D	£3,000
L45	D	£3,000
L46	D	£3,000
L47	D	£3,000

Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S TBA

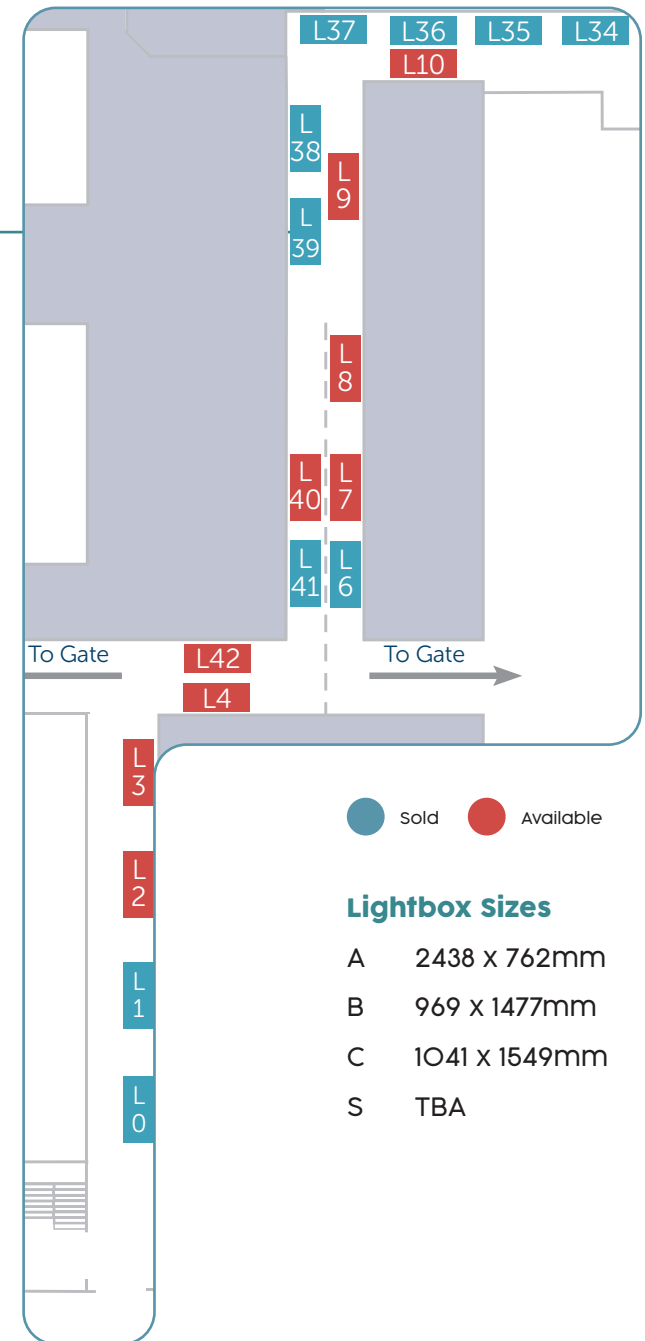


Zone 5 Arrivals Corridor



Rates

Site Ref	Type	£ per year
L0	D	Sold
L1	D	Sold
L2	D	£4,250
L3	D	£4,250
L4	A	£4,250
L6	A	Sold
L7	A	£3,500
L8	A	£3,500
L9	A	£4,000
L10	A	£3,995
L34	A	Sold
L35	A	Sold
L36	A	Sold
L37	A	Sold
L38	A	Sold
L39	A	Sold
L40	A	£3,950
L41	A	£3,950
L42	A	£4,000



● Sold ● Available

Lightbox Sizes

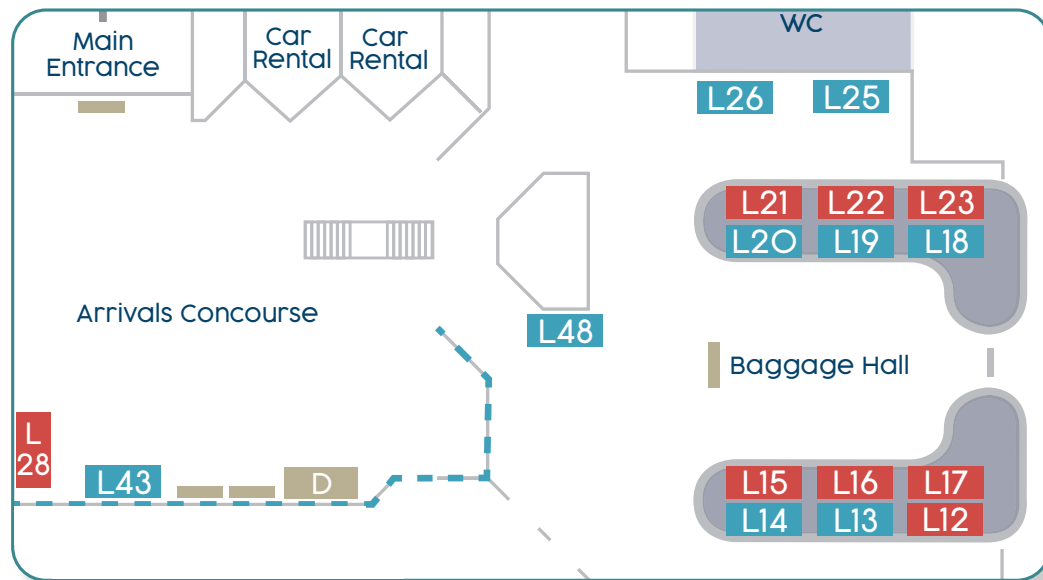
- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S TBA

65%

of visitors to the
Isle of Man travel
by air



Zone 6 Baggage Hall



● Sold ● Available ● D Digital Screen ● Airport Information Screen

Site Ref	Type	£ per year
L12	C	£3,500
L13	C	Sold
L14	C	Sold
L15	C	£3,500
L16	C	£3,500
L17	C	£3,500
L18	C	Sold
L19	C	Sold
L20	C	Sold
L21	C	£2,550
L22	C	£2,550
L23	C	£2,550
L25	A	Sold
L26	A	Sold
L28	A	£4,250
L43	A	Sold
L48	S	Sold

Rates

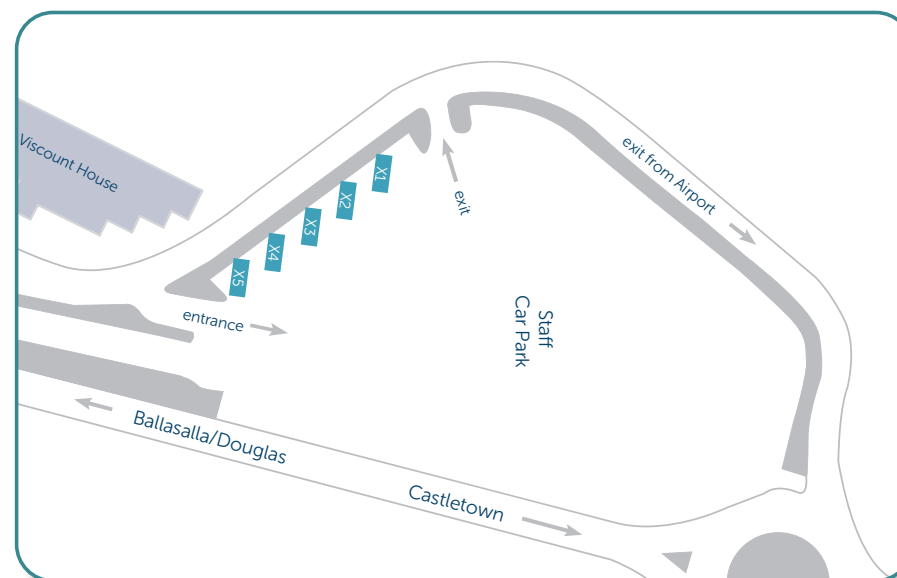
Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S TBA

Areas marked with show window vinyl branding positions, which are currently sold

canada *life* International™

Zone 7 Exterior Sites



Rates

Site Ref	Type	£ per year
X1	E1	Sold
X2	E1	Sold
X3	E1	Sold
X4	E1	Sold
X5	E1	Sold
X6	E2	Sold
X7	E2	Sold
X8	E2	Sold
X9	E2	Sold
X10	E2	Sold
X11	E3	£5,000

● Sold ● Available

Ready to go!

From receipt or approval of final artwork, production and installation takes 7-10 working days unless otherwise stated.

+44 (0) 1624 620440

hello@iomad.com

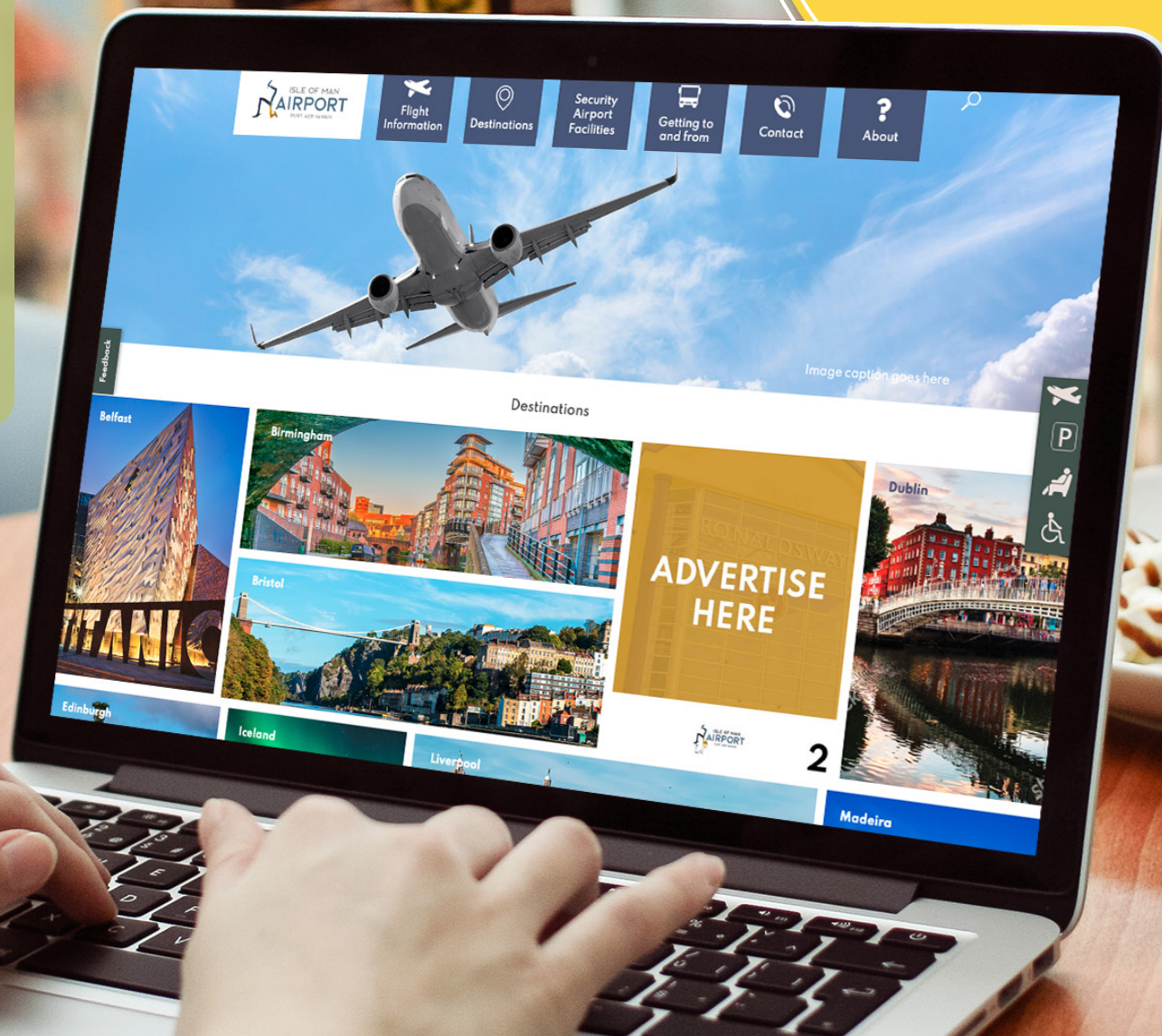
Prices do not include VAT, E&OE



More than
240,000 page
views on average
per month*

Isle of Man Airport website www.airport.im

This website contains all the information you need about travelling to and from the Isle of Man by air.



Isle of Man Airport Website Advertising

ADVERTISING RATES

Advertising Site	Price per month*
Home page arrivals / departures banner	£725
Flight Information banner ad	£725
Flight Information MPU left	£500
Flight Information MPU centre	£500
Flight Information MPU right	£500
Destinations grid ad	£350
Destinations banner ad	£350
Destinations skyscraper ad	£350

All adverts are 1 in 3 maximum rotation.

If you need any help with your online campaign, please give us a call or message us as shown below.

ADVERT SPECIFICATIONS

Type	Size (w x h)	Max File Size	Max File duration	File Types
Leaderboard	728 x 90px	HTML5 - 100k (unzipped)	10 seconds	File Types Allowed (GIF, JPG, PNG, HTML5)
MPU	300 x 250px			
Skyscraper	120 x 600px			
Grid advert	400 x 500px			

