

Isle of Man Airport

The Isle of Man Airport is a busy regional airport operating domestic and international flights for business and leisure travellers.

Check out the various advertising options available reaching an average of 64,000* passengers every month.



170,000+
passengers in Q3 2023



Most flown route
Gatwick



3
operating airlines



Flights to & from
16 destinations

65%

of visitors to the
Isle of Man travel by air



15,232

flights per year
(FLIGHTS JAN – DECEMBER 2022)





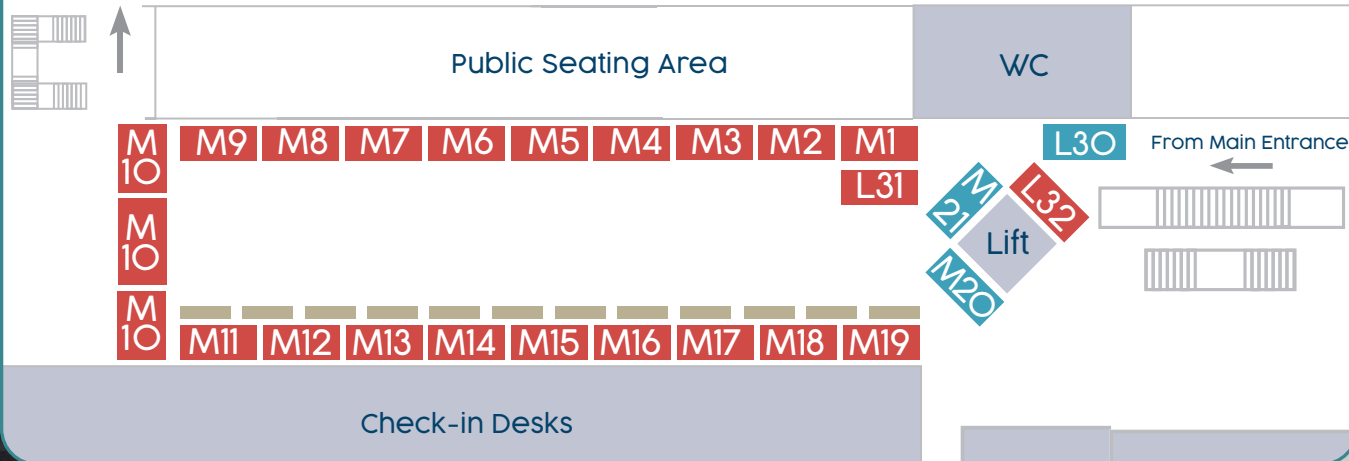
Zone 1 Check in

Rates

- Sold
- Available
- Digital Information Screen

Site Ref	Type	£ per year
M1 - M9	A	POA
M10	S x 3	POA
M11 - 19	A	POA
M20	A1	Sold
M21	A1	Sold
L30	B	Sold
L31	B	£2,450
L32	B	£2,450

Entrance/Exit



Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- S TBA

Ready to go?

From receipt or approval of final artwork production and installation usually takes 7-10 working days.

Zone 2 Security

Rates

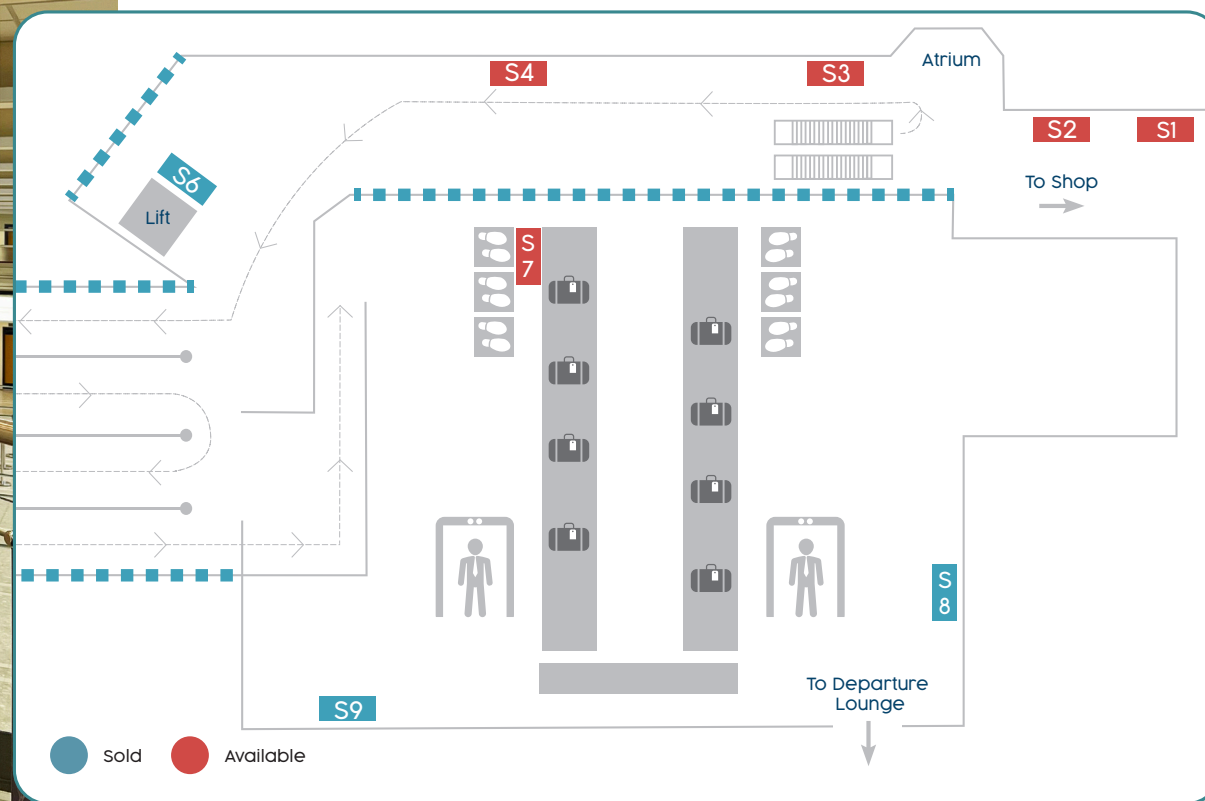
Lightbox Sizes

- A 2438 x 762mm
- B 969 x 1477mm
- C 1041 x 1549mm
- S Special sizes, please ask

Site Ref	Type	£ per year
S1	B	£3,000
S2	B	£3,500
S3	S	£6,000
S4	A	£4,500
S6	C	Sold
S7	S	See notes*
S8	S	Sold
S9	S	Sold

Areas marked with  show window vinyl branding positions, which are currently sold

*sold as a package with site S3





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 OFFSHORE LEGAL ADVICE AND SERVICES
 DELIVERED WITH PERSPECTIVE.

Our global presence enables us to provide timely and comprehensive legal advice at the times most critical to our clients.

Zone 3 Departure Lounge



Scan this code

Rates

Site Ref	Type	£ per year
U1	A	£1,500
U2	S	£1,500
U3	S	£1,500
U4	S	Sold
U5	S	Sold
U6	C	Sold
U7	C	Sold
U8	C	Sold
U9	A	Sold
U10	S	Sold
U11	S	Sold
U12	S	Sold
U13	S	Sold
Table wraps	S	£5,000

- Sold
- Available
- D Digital Screen
- Airport Information Screen

Lightbox Sizes

- A 2438 x 762mm
- C 1041 x 1549mm
- S TBA

Ready to go?

From receipt or approval of final artwork, production and installation takes 7-10 working days unless otherwise stated.

Zone 4

Departing Passengers Holding Lounge

Ready to go?

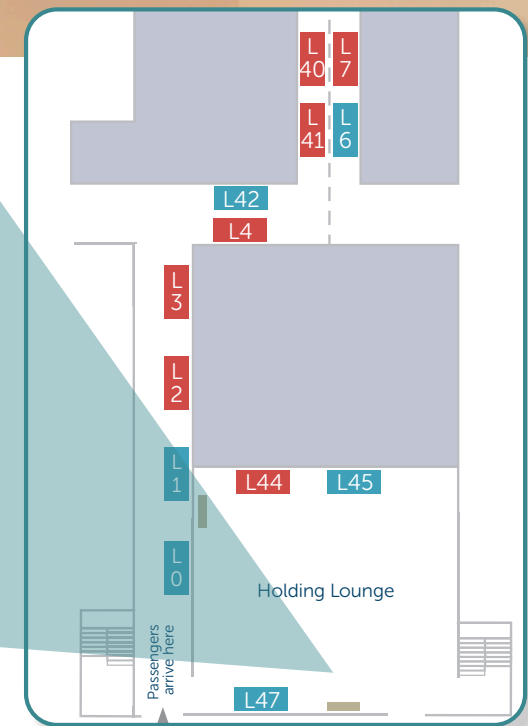
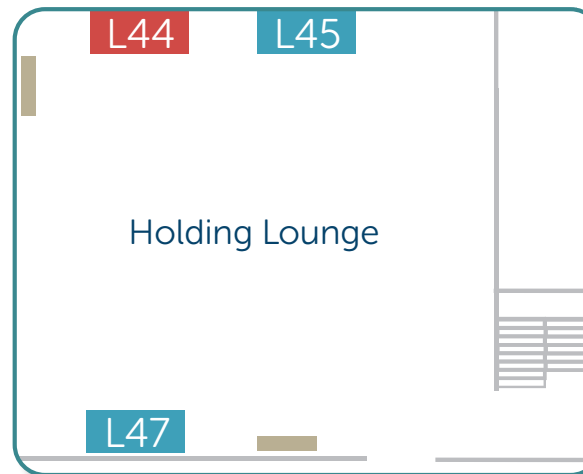
From receipt or approval of final artwork, production and installation takes 7-10 working days unless otherwise stated.

Rates

Site Ref	Type	£ per year
L44	D	£3,000
L45	D	Sold
L47	D	Sold

Lightbox Sizes

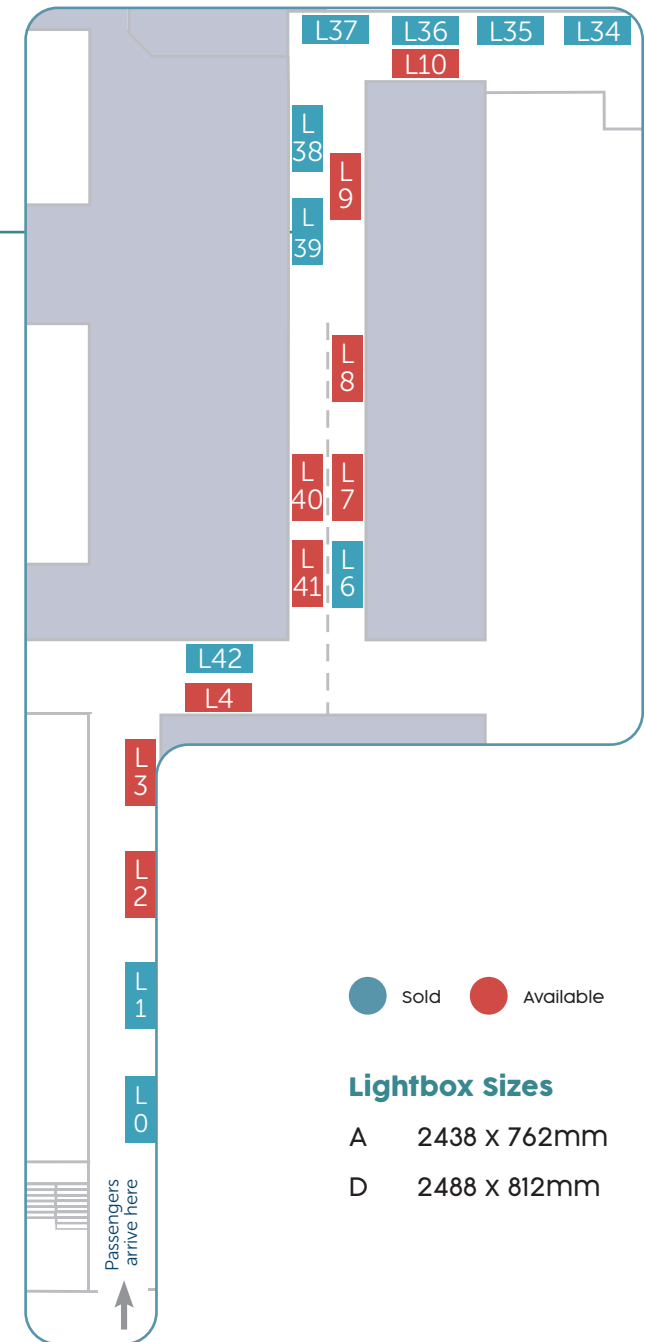
D 2488 x 812mm



Zone 5 Arrivals Corridor

Rates

Site Ref	Type	£ per year
L0	D	Sold
L1	D	Sold
L2	D	£4,250
L3	D	£4,250
L4	A	£4,250
L6	A	Sold
L7	A	£3,500
L8	A	£3,500
L9	A	£4,000
L10	A	£3,995
L34	A	Sold
L35	A	Sold
L36	A	Sold
L37	A	Sold
L38	A	Sold
L39	A	Sold
L40	A	£4,000
L41	A	£4,000
L42	A	Sold



● Sold ● Available

Lightbox Sizes

A 2438 x 762mm

D 2488 x 812mm

65%

of visitors to the
Isle of Man travel
by air



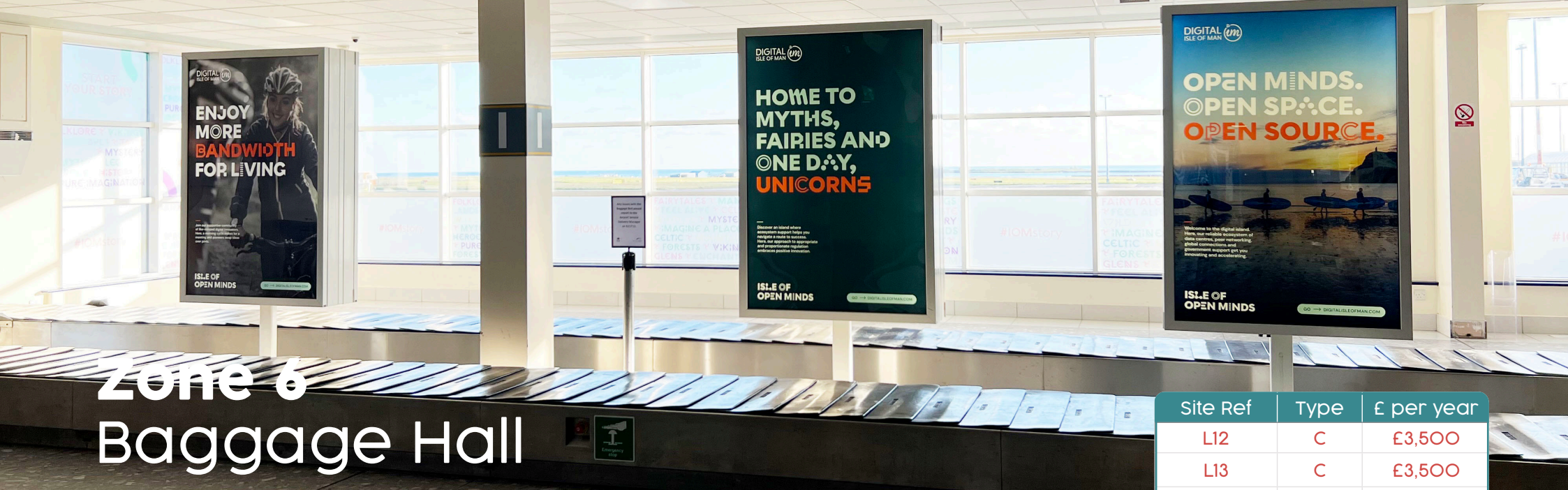
+44 (0) 1624 620440



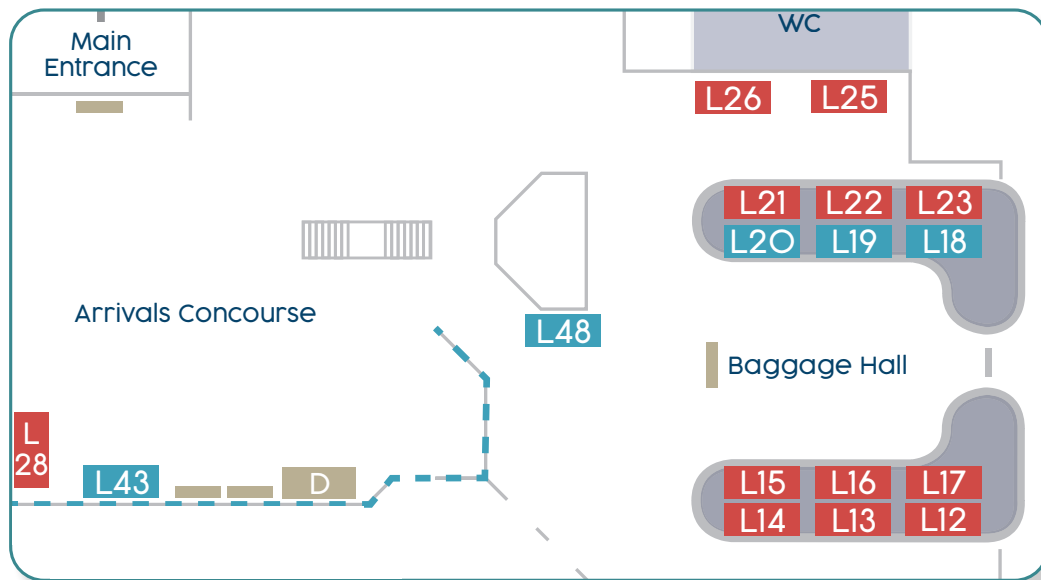
hello@iomad.com

Prices do not include VAT. E&OE





Zone 6 Baggage Hall



Rates

Lightbox Sizes

A	2438 x 762mm
C	1041 x 1549mm
S	TBA

Areas marked with  show window vinyl branding positions, which are currently sold

Site Ref	Type	£ per year
L12	C	£3,500
L13	C	£3,500
L14	C	£3,500
L15	C	£3,500
L16	C	£3,500
L17	C	£3,500
L18	C	Sold
L19	C	Sold
L20	C	Sold
L21	C	£2,550
L22	C	£2,550
L23	C	£2,550
L25	A	£3,000
L26	A	£3,000
L28	A	£3,500
L43	A	Sold
L48	S	Sold

 Sold
  Available
  Digital Screen
  Airport Information Screen

+44 (0) 1624 620440

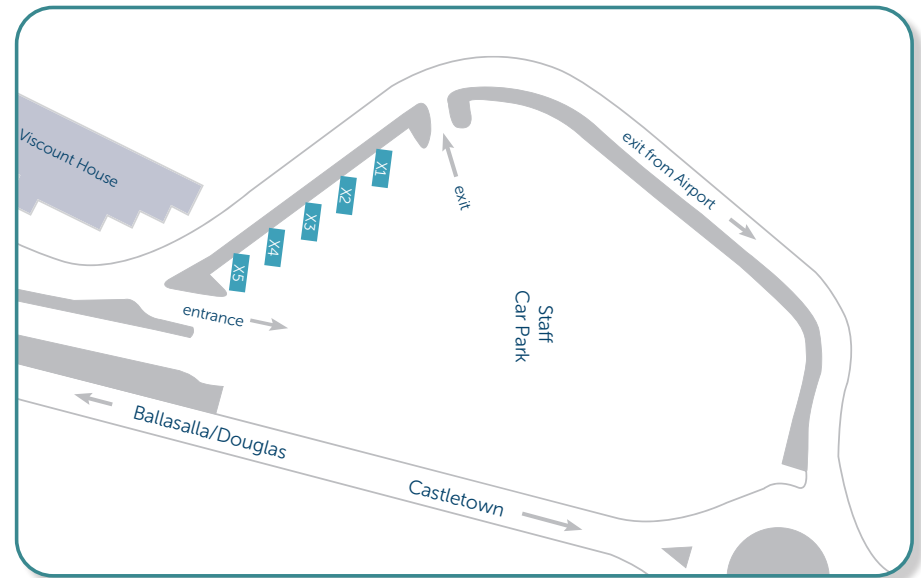
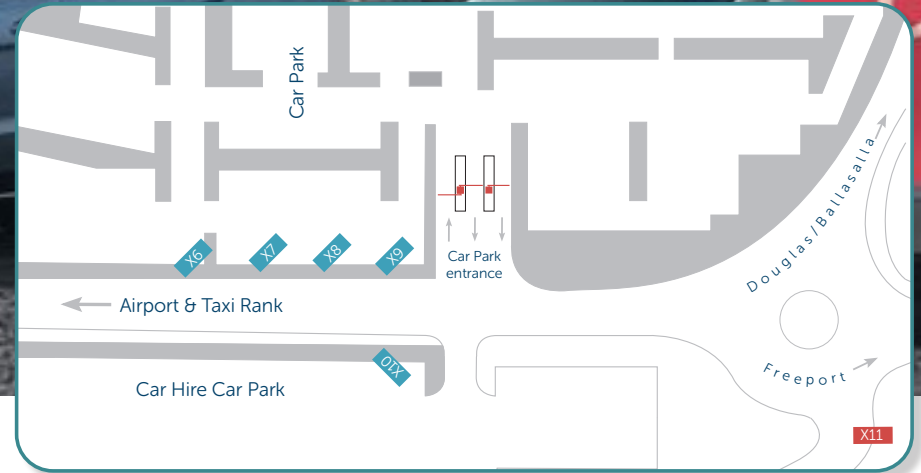
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Prices do not include VAT. E&OE



canada *life* International™

Zone 7 Exterior Sites



Rates

Lightbox Sizes

E1	2420 x 740mm
E2	2985 x 888mm
E3	3290 x 1010mm

Site Ref	Type	£ per year
X1	E1	Sold
X2	E1	Sold
X3	E1	Sold
X4	E1	Sold
X5	E1	Sold
X6	E2	Sold
X7	E2	Sold
X8	E2	Sold
X9	E2	Sold
X10	E2	Sold
X11	E3	£5,000

● Sold ● Available

Ready to go!

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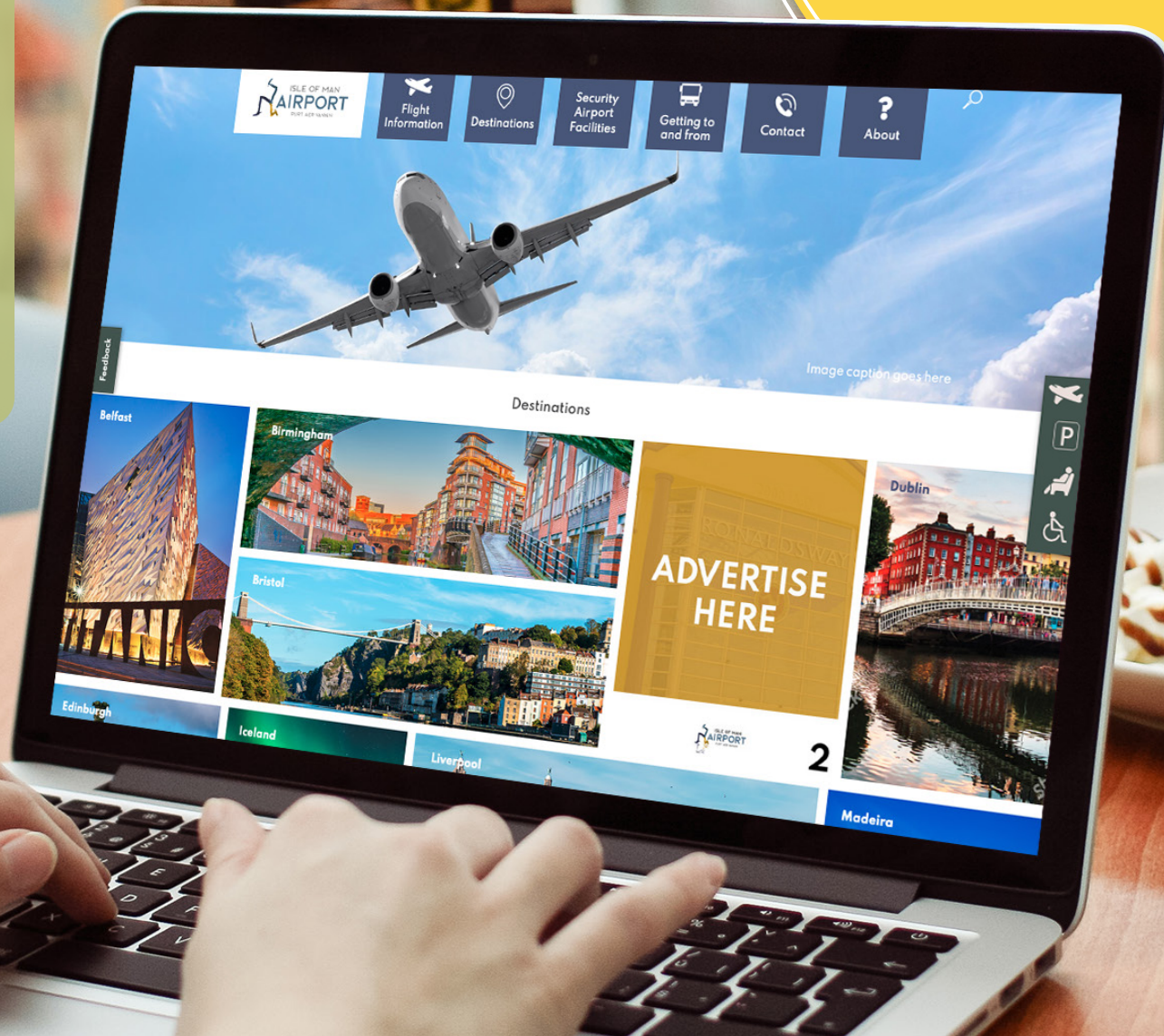
Prices do not include VAT, E&OE



Isle of Man Airport website www.airport.im

This website contains all the information you need about travelling to and from the Isle of Man by air.

More than
240,000 page
views on average
per month*



Isle of Man Airport Website Advertising

ADVERTISING RATES

Advertising Site	Price per month*
Home page arrivals / departures banner	£500
Flight Information banner ad	£500
Flight Information MPU left	£350
Flight Information MPU centre	£350
Flight Information MPU right	£350
Destinations grid ad	£250
Destinations banner ad	£250
Destinations skyscraper ad	£250

All adverts are 1 in 3 maximum rotation.

If you need any help with your online campaign, please give us a call or message us as shown below.

ADVERT SPECIFICATIONS

Type	Size (w x h)	Max File Size	Max File duration	File Types
Leaderboard	728 x 90px	HTML5 - 100k (unzipped)	10 seconds	File Types Allowed (GIF, JPG, PNG, HTML5)
MPU	300 x 250px			
Skyscraper	120 x 600px			
Grid advert	400 x 500px			

