

Get your brand racing through TT 2025!

TT is on the horizon, and now's the time to make sure your brand is front and centre for one of the biggest events on the Isle of Man! With thousands of visitors arriving and locals gearing up for the action, our advertising packages ensure maximum visibility during this high-energy season.

Why Advertise During TT?

Reach a Massive Audience

The Island's population increases by over 40,000 people.

Be Seen on the Move

Target visitors and locals across buses, ferries, and festival hot spots.

Tailored Packages

Choose Digital Only for high-impact screens or go for a Mix & Match package with static options for broader reach.

Whether it's welcoming excited race fans or catching their attention as they depart, now is the perfect time to showcase your brand. Let's make your campaign a winner—get in touch today!

All packages include free creative changes throughout the campaign. Need help with design? Our design fees are flexible and can be discussed to fit your needs. All digital sites include free creative changes



Up to
**90,000 Bushy's
TT Visitors**
& over
**159,000 Ferry
Passengers**
in May & June

Location	Full Package Details
Bushy's TT Village Big Screen (TT Village Dates: May 29th-June)	Be part of the TT festival action with a 20 second creative on Bushy's TT Village big screen!
Manxman & Manannan Ferry Package	Digital Screens across the Manxman, all 40 cabin screens, plus an A3 static poster onboard the Manannan, as it embarks on its new season to Liverpool, Dublin & Belfast. (£60 production & install fee).
Bus Internal Panels	10 x Internal Panels based across various buses, meaning your messaging is seen across the Island.
Airport Screen	20-second creative in the Meet & Greet area at the airport.

You can mix and match our digital sites to create a package that works best for you! Get in touch with the team to find out more.

Campaign length	Price
1 Month	£1,850 (starting May 19th, ending June 18th)
2 Months	£2,310 (Starting May 1st, ending June 30th)

+44 (0) 1624 620440



hello@iomad.com

Prices do not include VAT. E&OE



Sprint Package

Designed with smaller businesses in mind, this package offers big opportunities at a smaller scale. Get your brand seen across our high-traffic digital screens located in key travel hubs, reaching commuters, travellers, and locals alike.

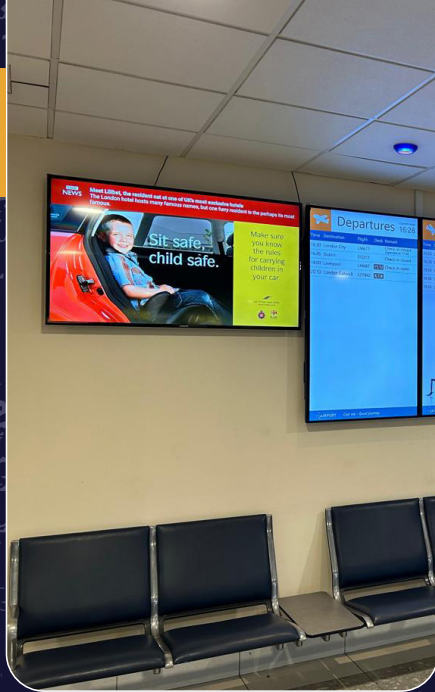
With flexible options and tailored support, the TT Sprint package ensures your business stands out—without overstretching your budget!

Perfect for making a big impact while meeting your unique business needs.



All packages include free creative changes throughout the campaign.

Need help with design? Our design fees are flexible and can be discussed to fit your needs.



Ready to get started?

Secure your spot on our digital screens and make your brand stand out this 2025!

Location	Full Package Details
Douglas South Quay Screen	Douglas South Quay Screen external screen displaying a 10-second creative in a prime commuter and shopper location
Manxman Ferry	10-second creative across 7 screens in passenger lounges, bars, and eateries (no sound), plus a 20-second ad with sound across all cabin screens and the Bazeport streaming app.
Airport Arrivals Screen	10-second creative in the meet & greet area.

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Campaign length	Price Per Month
1 Month	£750
2 Months	£725
3 Months	£700

Save more than **20%**



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Static Site Add-Ons: take your advertising campaign to the next level

Take your campaign to the next level with our Static Site Add-Ons, designed to grab attention in key locations across the Isle of Man. Our vibrant lightbox displays and poster sites at the airport, sea terminal, and on buses offer perfect opportunities to build brand awareness and engage audiences in high-traffic, high-dwell areas.

Why choose Static Out-of-Home advertising?

High Visibility

These ambient locations are perfect for capturing the attention of travellers, commuters, and tourists while they are either on the move or in high-dwell areas such as airport lounges.

Engage a Wide Audience

Whether they're island locals or visitors, your brand will be front and centre to a diverse mix of people as they travel.

Funky & Creative

Take advantage of these large, impactful spaces with a bold, funky creative to make sure your brand stands out.

Location	Rental per month	Production and Installation
Isle of Man Airport Lightbox sites	From £165	From £170-190 per print
Isle of Man Sea Terminal Lightbox Sites	From £100	£190 per print
Isle of Man Buses Internal Panels / Bus Backs / T-Sides & Super Sides available	From £110	£17-455 per panel (depending on site and panel type)



Lightbox



T-Side



Sea Terminal

Combine with this Advertising Package and take advantage of maximising your out of Home campaign! Let's find the right place and right time for your brand.