

Seafarer Advertising Package

Reach over 1.5 Million explorers with our exclusive advertising packages, your message will reach a diverse audience of travellers, commuters, and holidaymakers.

Why choose us?

Diverse Audience
From day-trippers to international travellers.

Frequent Visibility
Ads displayed in high-traffic areas with guaranteed views.

Flexible Packages
Tailored to meet your brand's unique needs.

All digital sites include free creative changes throughout the campaign. Need help with design? Our design fees are flexible and can be discussed to fit your needs.



The Isle of Man Steam Packet recorded over
623,000 passengers
in 2023, with even higher numbers expected in 2024.



Location	Full Package Details
Manxman Ferry (Year-Round Service)	20-second screen ads running every 6 minutes in high-traffic areas across the ship. Plus, pre-roll video ads with sound before onboard films and streaming.
Fast Craft Manannan (March–October)	High-impact poster sites available in all areas, including premium lounges. Popular routes between Douglas, Liverpool, Dublin and Belfast.
Isle of Man Sea Terminal	Static lightboxes across the terminal, including a 20 second space on the digital screen in the Costa Express. 1.5 million annual visits to a hub of shops, cruise passengers, and business travellers. New opportunities with pop-up shops and events.

You can mix and match our sites to create a package that works best for you! Get in touch with the team to find out more.

Campaign length	Price per month
3 Months	£783
6 Months	£750
12 Months	£675

Save more than **15%**



+44 (0) 1624 620440

hello@iomad.com

Prices do not include VAT: E&OE

