

# AUTUMN SPOTLIGHT PACKAGE

Our Autumn Spotlight package combines three popular advertising spaces: the Sea Terminal the South Quay digital screen, and internal bus panels. Together, they give your brand a strong presence across the Island, reaching people as they travel, shop, work, and study. It's an easy and effective way to raise awareness and keep your message visible throughout the season.

Three locations included in this package which are:



## Sea Terminal 1 x Lightbox Site

With more than 1.5 million annual visitors, the Sea Terminal is a key gateway for both travel and leisure. Position your brand where footfall is constant, ensuring lasting visibility with both locals and tourists.



## South Quay Screen 1 x 10-Second Ad

A high-impact digital location at one of Douglas's busiest junctions, the South Quay screen reaches up to 8,000 vehicles daily and it guarantees exposure across multiple audience groups.



## Bus Advertising 10 x Internal Panels

Reaching passengers across 74 routes and 3.6 million annual journeys, bus internals put your brand directly in front of a captive audience while in transit. A proven way to stay visible across the Island, day in and day out.

Package options include:

**£590**

Try it for  
1 month

- 3 prime spaces
- Full service set up
- Free digital artwork upload

**£1,070**

Be seen for  
2 months

- Prime choice locations
- Hassle free set up
- Discount applied

**£1,515**

Get noticed in  
3 months

- Best placements
- Complete campaign service, unlimited digital changes
- Discount applied across all placements

All contracts require £390 one off production & installation fee **Prices do not include VAT, E&OE**

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