

Palace Cinema Advertising

Cinema Advertising offers a sophisticated yet affordable advertising opportunity that targets a captive audience. Once screening is under way, your ad is bigger, louder and more receptively watched than any other medium – viewers can't fast-forward, channel-surf, click-away or turn the page when your ad is running. Even talking during the ads is often frowned upon!



The Palace Cinema is the largest on the Island, and you can have a 20 second advert, just before the national advertising reel and the latest blockbuster movies, for as little as **£120* per week.**

Palace Cinema, Douglas - Two Screen Cinema

30 sec advert cost per week	4 week rate	13 week rate (5% discount)	26 week rate (10% discount)	52 week rate (15% discount)
£165	£660	£2,038	£3,861	£7,293
20 sec advert cost per week	4 week rate	13 week rate (5% discount)	26 week rate (10% discount)	52 week rate (15% discount)
£120	£480	£1,482	£2,808	£5,304



Don't be put off by the production costs, we can offer you a solution for as little as £495**



For further information and production specifications please contact us on **01624 620440** or **sales@isleofmanadvertising.com**

* The rate quoted is based on a 20 seconds duration ad at the Palace Cinema.

** This production cost is for a simple animated advertisement, and is subject to agreement on the advertiser's design brief. We have the capability to produce more complex video advertisements, please discuss with our sales team.

All prices quoted do not include VAT. E&OE. Issued 24/05/17