

# Bus Advertising

The Isle of Man bus fleet is always on the go, with around 3.5 million passengers\* carried every year.

T-sides, Supersides and Bus Back advertising panels are available on the bus exteriors plus cost-effective interior panels, so we can tailor a bus advertising package to suit your requirements and your budget.



T-side

Available on single and double deckers

*"Since launching our bus advertising campaign, we've had various new business enquiries and sales as a direct result. It is a fantastic way to extend the reach of your promotional campaigns, at a very reasonable cost."*

Gary Cregeen, Group Sales & Marketing Manager, Manx Gas.

Options	External Sites			Internal Sites		
Duration	1x Superside	T-side	Bus Back	Ad Panels x10	Ad Panels x20	Ad Panels x30
52 Weeks	£1,300	£1,500	£1,040	£1,000	£2,000	£3,000
26 Weeks	£720	£850	£572	£500	£1,000	£1,500
13 Weeks	£360	£450	£300	£250	£500	£750
4 Weeks	£140	-	£120	£78	£154	£230
Production & Installation	£245	£377	£78	£140	£280	£420

	Double Deckers	Single Deckers
T-side	✓	✗
Superside	✓	✗
Bus Back	✓	✓
Interiors	✓	✓



Bus Back



Superside

*"We were absolutely delighted with our bus advertising which was part of a campaign to celebrate our 20th anniversary. Our exterior sites had a great visual impact which got a lot of people talking and our interior sites were the perfect accompaniment which allowed us to promote multiple messages – all at a minimal cost. I'd certainly recommend it."*

Marco Leonetti, Director, Utopia.



Interior

For further information and production specifications please contact us on 01624 620440 or [hello@isleofmanadvertising.com](mailto:hello@isleofmanadvertising.com)

All prices quoted do not include VAT. E&OE. Issued 26/04/18

\*Passenger figures supplied by the Isle of Man Department of Infrastructure