

# Broadway Cinema Advertising

Cinema Advertising offers a sophisticated yet affordable advertising opportunity that targets a captive audience.

Once screening is under way, your ad is bigger, louder and more receptively watched than any other medium – viewers can't fast-forward, channel-surf, click-away or turn the page when your ad is running. Even talking during the ads is often frowned upon!



New digital screen site launching 2019!

The Broadway Cinema is part of the Villa Marina Entertainment Complex and you can have a 20 second advert, just before the national advertising reel and the latest blockbuster movies **from £100\* per week.**

## Broadway Cinema, Douglas - One Screen

30 sec advert cost per week	4 week rate	13 week rate (5% discount)	26 week rate (10% discount)	52 week rate (15% discount)
£150	£600	£1,852	£3,510	£6,630
20 sec advert cost per week	4 week rate	13 week rate (5% discount)	26 week rate (10% discount)	52 week rate (15% discount)
£100	£400	£1,235	£2,340	£4,420



More than 35,000 tickets sold in 2017

Don't be put off by the production costs, we can offer you a solution for as little as £495\*\*



For further information and production specifications please contact us on **01624 620440** or **hello@isleofmanadvertising.com**

\* The rate quoted is based on a 20 seconds duration ad the Broadway Cinema.  
 \*\* This production cost is for a simple animated advertisement, and is subject to agreement on the advertiser's design brief. We have the capability to produce more complex video advertisements, please discuss with our sales team.

All prices quoted do not include VAT. E&OE. Issued 22/11/18